

CRAFTER™ +  
COLORBODY™ & GLAZED PORCELAIN FLOOR  
WITH STEPWISE™ TECHNOLOGY



50% MORE  
SLIP RESISTANT  
THAN ORDINARY TILE\*

AMERICAN OLEAN®

CONCRETE LOOK



AMERICAN OLEAN®  
PROVEN IN TILE™

# CRAFTER™

Transform any space to reflect your artistic vision with Crafter™, a concrete look inspired by visuals of unique fibers found in craft paper. Popular large-format sizes available in five on-trend colors offer a clean canvas to achieve various design aspirations; two 8" hex decos create an eye-catching 3D effect with a strong aesthetic appeal. Reach new heights of contemporary design in both commercial and residential spaces.



**50% MORE**  
**SLIP RESISTANT**  
**THAN ORDINARY TILE\***

\*When compared to the meeting ANSI Standards

AMERICAN OLEAN



PROVEN IN TILE

Cover photo features Paper Block 8 x 8 Hex on the floor.

Above photo features Sketch 24 x 24 on the floor and Waterwood™ White Oak 8 x 40 on the wall.



FINISHES: MATTE

| USAGE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | MATERIAL                                                                                                                                                                     | PRICING                                                                                    | SPECIAL FEATURES                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  FLOOR<br> WALL<br> COUNTERTOP<br> SHOWER FLOOR<br> EXTERIOR FLOOR |  PC<br> PG |  LOW HIGH |  STEPWISE™<br> TRUEDGE™<br> REVEAL SYNC3D™<br> MADE IN THE U.S.A.<br> LARGE FORMAT<br> MOSAIC/DECO<br> ENCAUSTIC<br> TERRAZZO<br> PAVER<br> CUSTOMIZE |

NOT APPLICABLE FOR ALL PRODUCTS IN THIS SERIES. SEE CHARTS FOR FULL PRODUCT DETAILS.

CONCRETE LOOK

### COLORBODY™ PORCELAIN FLOOR TILE



PAPIER-MACHE CF15



TWILL CF16



ORIGAMI CF17



SKETCH CF18



INK CF19

### GLAZED PORCELAIN 8" HEXAGON FLOOR TILE



PAPER BLOC CF20



CARBON BLOC CF21



FINISHES: MATTE

USAGE



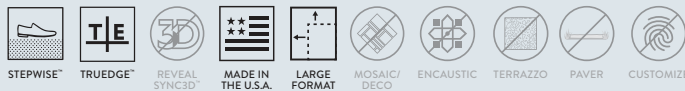
MATERIAL



PRICING



SPECIAL FEATURES



NOT APPLICABLE FOR ALL PRODUCTS IN THIS SERIES. SEE CHARTS FOR FULL PRODUCT DETAILS.

SIZES

|  |                          |                                            | THICKNESS | FINISH | MADE IN U.S.A. |
|--|--------------------------|--------------------------------------------|-----------|--------|----------------|
|  | 24 x 24<br>Floor Tile    | 23-3/8" x 23-3/8"<br>(59.44 cm x 59.44 cm) | 5/16"     | M      |                |
|  | 12 x 24<br>Floor Tile*   | 11-5/8" x 23-3/8"<br>(29.56 cm x 59.44 cm) | 5/16"     | M      |                |
|  | 8" Hexagon<br>Floor Tile | 7-7/8" x 9-1/16"<br>(19.95 cm x 23.04 cm)  | 5/16"     | M      |                |

Made in the U.S.A. designation is subject to change. Please visit [americanolean.com](http://americanolean.com) for the most current manufacturing information.

M Matte Finish

\*StepWise™ Technology available in the 12 x 24 floor tile only.

APPLICATIONS

|                                                                                                            | TARGET<br>DCOF WET                | SUITABLE |
|------------------------------------------------------------------------------------------------------------|-----------------------------------|----------|
| Dry & Level – Interior Floor                                                                               | N/A                               | ●        |
| Wet & Level – Interior Floor                                                                               | ≥ 0.42                            | ●        |
| Shower Floors - Standard Center Drain                                                                      | ≥ 0.42                            |          |
| Shower Floors - Linear Drain                                                                               | ≥ 0.42 (Mosaic)<br>≥ 0.60 (Floor) | ●*       |
| Exterior Floor Applications<br>(including patios, pool decking & other wet areas<br>with minimal footwear) | ≥ 0.60                            | ●        |
| Ramps & Inclines                                                                                           | ≥ 0.65                            |          |
| Walls/Backsplashes                                                                                         | N/A                               | ●        |
| Countertops                                                                                                | N/A                               | ●        |
| Pool Linings                                                                                               | N/A                               |          |

A DCOF value of ≥ 0.42 is the standard for tiles specified for level interior spaces expected to be walked upon when wet, as stated in ANSI A137.1-A326.3. For more information about DCOF and the DCOF AcuTest™, visit [americanolean.com/DCOF](http://americanolean.com/DCOF).

APPLICATION NOTES:

Suitable for exterior applications (provided it is noted as suitable in the applications chart above) in freezing and non-freezing climates, when proper installation methods are followed.

\* 12 x 24 floor tile only.

FEATURES



PRE-CONSUMER  
RECYCLED MATERIALS



POST-CONSUMER  
RECYCLED MATERIALS



REVEAL IMAGING®



ZEROTOX

All or select items within this series meet the requirements for these qualifications.  
For more information visit [americanolean.com](http://americanolean.com).

CONCRETE LOOK

TRIM

|  |                  |        | NUMBER   | FINISH |
|--|------------------|--------|----------|--------|
|  | Bullnose         | 3 x 24 | P43F9    | M      |
|  | Cove Base        | 6 x 12 | P36C9TB  | M      |
|  | Cove Base Corner | 1 x 6  | PC36C9TB | M      |

M Matte Finish

INSTALLATION & PRICING

| Grout Joint Recommendation                                                                                                                                                                                                                                      | Shade Variation           |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|
| <b>24 x 24 and 12 x 24 Floor Tile:</b> 1/8" (3/16" when multiple sizes are installed in a modular pattern, and/or when installing tile with a length 15" or greater in a staggered brick-joint pattern; overlap should not exceed 33%).<br><b>8" Hex:</b> 3/16" | <br><b>MEDIUM</b><br>(V2) |

PERFORMANCE CHARACTERISTICS

|                     | ASTM# | RESULT    |
|---------------------|-------|-----------|
| Water Absorption    | C373  | < 0.5%    |
| Breaking Strength   | C648  | > 275 lbf |
| Scratch Hardness    | C1895 | 8.0       |
| Chemical Resistance | C650  | Resistant |

For additional information on test results, visit us at: [americanolean.com/information/TestResults](http://americanolean.com/information/TestResults).

DURABILITY

Floor Surface Wear Resistance

|   |                       |   |                                    |
|---|-----------------------|---|------------------------------------|
| 1 | Residential Bathrooms | 3 | All Residential / Light Commercial |
| 2 | All Residential Areas | 4 | All Residential / Commercial       |

NOTES

Since there are variations in all fired ceramic and natural products, tile and trim supplied for your particular installation may not match samples. Final confirmation should be made from actual tiles and trim prior to installation. Manufactured in accordance with ANSI A137.1 standards.

Not for use on ramps. Water, oil, grease, improper drainage and certain footwear can create slippery conditions. Floor applications expected to be exposed to these conditions require extra caution in product selection.

For additional information refer to "Factors to Consider" at: [americanolean.com/Factors](http://americanolean.com/Factors).

To achieve optimal results, all tile should be selected from multiple cartons and shading and graphic arrangement planned prior to installation.

Special consideration needs to be given when installing tiles greater than 15 inches. Please refer to [americanolean.com/LargeTiles](http://americanolean.com/LargeTiles) for more information.

Special care should be taken when grouting with dark pigmented colors. A grout release is recommended to prevent finely powdered pigments from lodging in the pores of the surface. Use of a latex modified thin-set is recommended for installation.

